SECTION OF

THE JEFFERSONIAN

JEFFERSONTOWN, KENTUCKY, THURSDAY, OCTOBER 2, 1930



The Greatest Mother



A class in Life Saving at one of the 1930 Red Cross institutes. Here are learned all the rules of water safety—protection for self and others.



A recent Red Cross de monstration of artificial respiration. The prone pressure method has proved its efficacy in thousands of cases of drowning, electrocution, and suf-

AMERICAN RED CROSS AFIELD

What does the Red Cross do? What makes its call—in the words of President Hoover—so "mandatory upon the heart of the Nation?"

The Red Cross job is big. In a single year the expenditure, community, national and international, runs to nearly \$10,000,000. Often it is higher. Every day the call upon the Red Cross grows more urgent. What do the figures show—those mute, cold statistics that tell but half the story of Service? They show:

More than 450,000 First Aid certificates have been issued; more chas 400,000 individuals instructed in Life Saving.

Assistance extended in a single year to the victims of 75 disasters in 40 states.

50,000 nurses on the roll of the Red Cross; 800 nurses in public health work, 88 in itinerant activities, 1500 teaching home hygiene and care of the sick.

sick.
120,000 children and adults taught nutrition each

month.

Service of the kind that is beyond the scope of Government to 30,000 disabled World War veterans and the 245,000 men of the regular Army and Navy.

10,000 families being assisted by Civilian Home

Service.
7,000,000 members of the Junior Red Cross cor-responding with Juniors in foreign lands, thus further-ing the cause of international understanding; cheer-ing the sick, brightening school rooms, learning ideals of service for others.

Half a million volunteer workers—exemplifying the very heart and spirit of the Red Cross—making 3,-000,000 surgical dressings, 21,0000 garments, 190,000 Braille pages for the fingers of the blind in twelve months.

months.

16,200 Chapters and Branches engaged in this service program made possible by the annually-tendered support of more than 4,000,000 adult members.

Look at the pictures on this page. Multiply the incidents according to the above figures. Watch each precious membership dollar as it stretches to meet the increasing demands. Then ask yourself, "What shall MY PART be?"

exas, rom 1930-model tornado. Almost soon as the twister had roared over the horizon the Red Cross was on the food, clothing, medi-cine and organized relief.



All happy at the most recent of the annual parties for disabled war veterans on the White House lawn in Washington! Veterans and enlisted men of Army and Navy, whether sound or otherwise, are grateful for Red Cross service.



These school girls enjoy the periodical checking of height, weight and teeth by the Red Cross public health nurse.



This little fellow is getting a running start in life, for the mother has been taught in a Red Cross class of Home Hygiene and Care of the Sick



An Easter basket brings to a little patient in Children's Hospital, Detroit, courage to face an operation for mastoiditis. Smiles like these brighten the faces of 7,000,000 Juniors and untold thousands who are remembered by the children of the Red Cross.

ESTABLISHED JUNE 1907—AN INDPENDENT COUNTY NEWSPAPER Jeffersontown, Jefferson County, Ky., Thursday, October 2, 1930

Dixie Highway Section

Every Thursday At \$2.00 Per Year

Vol. 24....No. 18

Fisher. We had with us as guesta Sunday, Mr. and Mrs. Dave Armstrong and daughter, Miss Anna, of Mr. Wasnington; Mr. Walter Armstrong and adaughter, Miss Virginia, and Miss Prudence Davis, of Jeffersonville, and Miss Anna Farmer and Ira Armstrong of the city.

Dewey Buckler and wife visited

NEW BULLONG

Last Sunday Marked Opening Day For Church
Plant of M. E. Congregation.

All ABOUT THE NEIGHBORS
South Park, Soptember 300, you wanted the condition of the church of the church and the creation if the new Mr. Bloth church and the creation if the new Mr. Bloth church and the creation if the new Mr. Bloth church had the lacapier of meaning. Spikember 28. In the first your open, and the condition of the church, in the opining exercise acch class and teacher present in body, while their mind its glies where the class of the church of the church of the church of the church of the church, in the condition of the church, in t

are announced his text, Rev. 17:18, and preached an eloquent and forceful symon to a large congregation. We also had present Mr. Prank Gregg, of the city. After a short talk the congregation was disnissed to partake of an ample. dinner of good illings to est served the properties of the congregation of the church, in the accordance of the church, and of the church with a social called Mrs. Allower present on the present of the church with a social called with a social called with the church with a social called with the church with a special called with which he church with a plano in memory of their deceased daughter, Mark Mrs. Canbox W. T. T. Frailer seconds.

with Miss Maudle Lee Beld of Medorn.

Mr. Joseph Underwood and Miss Medorn.

Mr. Joseph Underwood were the Thursday evening dinner guests of Mr. and Mrs. Chan. Decker.

Mr. and Mrs. R. L. Richle spent Sunday weith, Mr. and Mrs. Tom Watts at Garnetteville, Sunday week Mr. and Mrs. Tom Watts at Garnetteville, Sunday week with relatives an New Albany, Indiana.

Mr. and Mrs. James F. Hedden spent last Sunday week with relatives at New Albany, Indiana.

Mr. and Mrs. James Underwood Interest and Mrs. Medvan Sunday and were accompanied pome by Miss IIa Dee France.

Rev. A. C. Chism and family spent day, Sunday, with Mr. and Mrs. Hollen Shehain and strended the formeral of a cousin at datended the formeral of a cousin at Mrs. Medvins Richain spent Saturday night with Miss Lula Mase Underwood.

Quite a number of folks from this

Vienna Crowd Attacks President's Escort

This remarkable photograph shows a crowd of opponents of the present Aus'rian gove sticks, attacking the police excert of President Mikius at the Vicana fair,

This Week

by ARTHUR BRISBANE
Mr. Sloan Cheeriul
Bones of Long Ago
Siam's Wise King
Rays That Pierce Steel

HIGH VIEW

Chicken supper at High View
school Saturday, October 4, 530 P.
M. Price Soc.
Howard Smith, son of Mr. and Mrs.
Will Smith, formerly of Smith, son at Mr.
Will Smith, formerly of Smith, son at Mr.
Hansul High School won two as student at Manual High School won two shames thampion hase ball games, one at Dowling Green, and American Lord Smith, when the world series. This trip was given him through the courtesy of the world series. This trip was given him through the courtesy of the world series. This trip was given him through the courtesy of the world series. This trip was given him through the courtesy of the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. This trip was given him through the courtesy for the world series. The world series and Mrs. Arthur Wright exception of the world series and Katherine Wright. Mr. and Mrs. D. M. Green and Mrs. Cond. World was the world with the world series and Katherine Wright. We would be the world series and Katherine Wright. We would be the world series and Katherine Wright. We would be the world series and Katherine Wright. We will be the world sunder whether the world sunder world will be the world series. The world was the world will be the world series when the world was the world will be the world series. The world was the world wa

Mr. and Mrs. David Brentlinger visited Mr. and Mrs. Chester Cons., Sunday.

Misa Addle B. Gontley was Monday night quest of her friend, Miss Gladys Silcher.

Mrs. Earl Farrits. Matter Boy Mrs. Earl Farrits. Matter Boy Mrs. Earl Farrits. Water Boy Mrs. Earl Farrits. Wester Boy Mrs. Mrs. Miss Mabel Parris were Sunday guests of Mrs. Namie Young, Mr. and Mrs. L. T. Gray, Mrs. Called Gray, Misses Georgia and Goraldine Gray visited Mr. and Mrs. and Mrs. Gr. B. Mooyre of Hish View Iast Monday. Vivinn Louise Mueller of Smyrna visited har and, Mrs. C. B. Mooyre of Hish View Iast Monday. Mrs. Sam Green, of Csmp Taytor Mrs. Sam Gray Strottle.

Mrs. How Strottle of Cincinnatives In Mrs. Chilo. Gost Gray Strottle.

Mrs. and Mrs. Rafus Strottle.

Mrs. and Mrs. Rafus Strottle.

Mrs. and Mrs. Rafus Strottle.

Mrs. Chao. Gostley and daughters, Shiloh, Rose and Willetta were visitors in the home of Mr. Robert Ray

MANN. M. M. MISSECHERS.



Saving Mothers and Babies Is Important Red Cross Task

Is Important Red Cross Task
Baving mothers' livés and better be
bles wers 'unportant features' during
the past year of the Public Health
(Fress, About four-fifth) of the Tele
Gross, About four-fifth of the Tele
aurres in the Red Cross work made
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Buffalte's reveal that the lives of
two out of three American women of
the the Control of the Tele
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Service Men by Red Cross

Service Men by Red Cross Gp. patternal evidence bags, or continct kils, containing articles used and marked cross to 40,000 solders, sallors and Marfaes, on foreign service, as Christman remembrances.

""" of the containing and con

enables scientists to look thru solid steel, beams of skyscrapers or the armor of battleships.

Thus wesk spots can be detected, any defect inside of the metal being that men can do whatever they can imagine.

that mer can do whatever they can imagine.

Gasoline prices are cut in Britain and Holland. Prices that automobiles over sig vij. It Europe and den to be user sig vij. It Europe and den to be user sig vij. It Europe and den to the user significant to the significant to the significant signific

houseness, but in all lines of Industry."

In Greenvich Village 100 years and respectible ciliums sure lurried in a quiet graveyard. As they bought their graves each probably thought. "Here I shall rest in pence until Gabriel Comes to get inc." But New York ety seeds the land Dat New York ety seeds the land but the seed of the land but the seed of the land but the fact of some old managruesome travesty of the Ruth-Bear Bear the feet of some old managruesome travesty of the Ruth-Bear Police 'quant the bonce,' and they will be buried to finish the 'dust to dust' process deswhere. Fortunately those dead of 100 years ag are really not jaired.

In a ter million million years at too, on the earth thesty will go back to come dust.

The tings of slam, who suffers from Police 'quant too's diswhere for controt.

that the desired and the second of the secon

MR. AND MRS. C. H. HUNTER of Valley Station motored to Chicago for a few days and had a wonderful time.

BREAKS ARM

When Pitching in Ball Game -Other News From Bullitt's County Seat.

FAITHFUL MINISTER FETED ON JUBILEE

Rev. Archey Guest of Honor After Fifty Years' Service In Louisville Conference.

PURSE OF GOLD PRESENTED

The members and friends of the Bethany Methodisc church gave their pastor, Rev. W. H. Archers, apollen liabiles celebration Stunday, September 28 at the church, in hongs, Grosseber 28 at the church, in hongs of fifty years of service as a minister of the Louisville Conference of the Methodist church.

After Stunday School and a brief tervice conducted by Dr. A. R. Reacy, Presiding Elder of the Louisville District, everyone present was served an oxedlent dinner on the church law.

ing nits golden candles and a shundance of clicious food.

During the afternoon a special program was rendered with Rev. Archey, Rev. C. C. Jones, Dr. G. H. Means, Rev. J. C. Brandon, Meth-odist ministers, and Rev. Ullison and Rev. L. M. Sanders, Christian minis-ters present, also quite a number of members and friends from other churches.

Music was given by the men's

Che Jaferessia Staf Correspondent
Che Jaferessia Staf Correspondent
Che Jaferessia Staff Correspondent
Che Jaferessia Sta

Wandering Back by A. J. Dunlap. It was miles from our place to a neighbor; There were days where we saw rome at all—for the horses were thred in the evening and no helephone hung on the wall. Ond the days howed only like a river, With a peace in their quiet and charm that conce could be found in the country. In the days of the pioneer form.



The Jeffersonian



HUMMEL & JONES Publishe

Dixie Highway Section



THURSDAY ... OCTOBER 2, 1930

Sunday School at Newburg keeping up fine. 102 in attendance in.
cluding visitors. Brother Elmer
Risinger delivered a good practical
gospel sermon, Subject: "Is Not The
the Carpenter's Son?" Thought, the
common place life glorifed. Brother
Risinger is sincere and we all enjoyas him.

SHEPHERDSVILLE ROAD

daughter were dinner guests on Wed.
nesday of Mr. and Mrs. Alber
Fisher.
Walter Hurst and wife spens
Tuesday night with her parents, Mr
and Mrs. Richard Alcorn.
Mr. and Mrs. Edward Owen, Mis

MAINE'S NEW SENATOR

Crafty Yankee Sailor Beats Rival in Thrilling Sea Race



HEBRON

and Suchaspee, England, was the second and the seco

Cheek Field All Centr

CLASSIFIED ADS

or this head cost only 12% cents a line (count 6 asertion; 25 cents a line for THREE insertions.

FOR SALE

Registered Jersey bull 3 years old, can show papers. Henry Hahn Bemont 1127-M. 52-tf.

Bemont 1127-M.

Used Fordson tractor plow and one new Aspinwall potato digger.
Hall Seed Company. Incorporated.
219 East Jefferson Street, Louisville.

AT FORD CORNER GOOD USED CARS PRICES CUT TO CORE

80 OTHER CARS OF ALL MAKES TO SELECT FROM

SUMMERS-HERRMANN 50 S. 3rd St. Magnolia 70 Open Sundays Open Nights

Young work mule, 5 years old. (Young, Moser road between Jefersontown and Middletown, 16_3

9 nice pigs, 7 weeks old. Henry Haag, Jeffersontown, R. 3. 17_3t

STOVE REPAIRS for all mal of stoves at C. G. STIGLITZ SONS, 220 South 9th Street.

Big rubber plant, two ferns and other flowers, Call Highland 216_W. 18_1t.

kitchen tables 18.3f.
Cher for cash,—good. coal and
wood 'nge with hot water box, fron
bed, springs and mattress, brown
leather, davenport and rocker to
match; folding bed, illbrary table,
dining table, 4 dining chairs, table,
dining table, 4 dining chairs, Cap.
See Mrs. C. D. Miller, Fern Creek,
Phone 53.

WANTED

By reliable woman good home in country to assist with house work. Phone Jeffersontown 91_J. 18_1t. WANTED TO CROP on shares and run dairy. Plenty help for milking and other farm work. S. Ulery, Jeffersontown, R. R. 3. 17. at.

NOTICE

Anna M. Renegar Notary Public The Jeffersonian office, Jefferson EDWIN H. WELLER

TINNER Guttering, Spouting Repair Galvanized Roofing a Galvanized Roofing a Specialty ROOF PAINTING Telephone Jeffersontowa 162-J.

FOR RENT

Four.noom.partment.near Bards.
town Road on Six Mile Lane. Call
Highland 5006.R. 18.5t.
At Fern Creek, 3.room cottage,
savage, sarden and plenty of good
states, spiendid location. Jutia
Bay, R. No. 2, Bueehel, Ky. 16.38.

LODGE NOTICES

No. 774, F. and A. M., will meet in stated communication in their hall in Jefersontown, Saturdave vening, Oct. † a 7:30 F. M., Mombers of sites lodges and so-communic brothern fraternally invited. † C. EDDLEMAN, Master THROMAS E. ONNES, Secretary.

Notice

Telephone Subscribers

After October 1st there will be a change in the date of rendering telephone bills in this city.

A pamphlet containing full explanation of the new billing plan will be enclosed with your October 1st telephone bill. Please read it carefully.

After reading the explanatory notice enclosed with your bill, there may still be some point on which you would wish further information. If so, we will welcome an opportunity to help you.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY (Incorporated)

MURIEL'S NEW TOOTH

WORLD SLOW TO SEE

VALUE OF CHIMNEY



be saying:
'Yes, here I'm coming along. Do

Mrs. Guy Lealle Bogard and daughter of New York City wells and family.

Mr. and Mrs. Louis Delling, and Mrs. Albert Schneiter, Mr. and Mrs. Louis Delling, and Mrs. Albert Schneiter and children and Mrs. Mr. and Mrs. Louis Delbel and one. Mr. and Mrs. Louis Delbel and Mrs. Mr. and Mrs. Louis Delbel and Mrs. Mr. and Mrs. Louis Delbel and Mrs. Mr. and Mrs. Well and perfect anough the season of the control of the c

Myers Blankenbaker

Funeral Directors and Embalmers Chapel For Services
Telephone 70-J.
JEFFERSONTOWN, KY

en.

Mr. and Mrs. Claude Lloyd had as
eir guests Monday Mr. and Mrs.
Risinger and Mr. and Mrs. Chesr Frederick.

Sunday.

Mrs. John Bradburv spent Monday at Swamp College with Mrs.
Frank Bradbury and helped take care of Mrs. Emma Landrum, who continues about the same.

For Safety

BANK WITH

The Jefferson County Bank

JEFFERSONTOWN, KENTUCKY

W. B. HELT, Cashie

CHRYSLER MOTORS PRODUCT

NOW ONE OF THE LOWEST-PRICED CARS

and up, f. o. b. factory

JEFFERSONTOWN GARAGE

Democratic Party Heads



NEEDS FOR RED CROSS SERVICE ON INCREASE, SAYS CHAIRMAN PAYNE Disaster Relief and Service to War Veterans Make Heavy Demands—First Aid on Highways New Plan. Demands upon the public certice that the Agnerican Red Cross is or ganized to give are increasingly beautiful to attempt to the state of the sta

hetter
Meddmes Skeel Chron and T. G.
Hedges and Mr. Hohston Hedges
were guests Saturiavi of Mr. and
Mrs. James Griffith; of Bloomfeld.
Mr. and Mrs. Sam Cumley and
son, Houston, visited Mrs. Comley's
uncle, Mr. James Gowen, of Van
Buren, Sundan.

their dependings, and reme as well as the control of the control o

THE MASTERS

By Douglas Malloch

E ACH year we work the old fields over.

Drill new pointies, sow new clover, And then prointing autum yields. The harvest of the same old fields as for potatoes, doubtless must have been been been any.

So men are always talking loudly,
And boasting much, and walking
Yes, say wise things, and do as smart
And marvel at their skill, theif art.
But ceilus is not very recent.
The masters' works were fairly decout,
And many a thing that makes us
proud
We reap because our fathers allow

Through a Woman's Eyes

by Jean Newton

DOING THINGS "FOR SPITE"

A FEW weeks ago a woman seven-ty-five years old died in a bed which she had not left for forty years. It was not physical disability which deprived her of leading a nor-plessant activity and the sunshine of out-of-doors. No, it was just spite. Forty years ago that woman went to bed in a hind with the word that she would never get up as long as she lived, and she kept that vow.

Tired of 'Em

One hot afternoon Jackle's uncle
took him to the soda fountain in the
neighborhood confectionery,
"What will you have—a frappe?"
his uncle asked.
"No," replied Jackle with decision.
"We have those all the time for
brenkfast."

Coach Gamage of the Wild Cats



HOPEWELL

50c

the entire South.

Kentucky will be seen in six home
games this fall, including Alabama,
Washington and Lee, Virginia, Virginia Military Institute, Sewanee
and Maryville.

Mrs. C. W. Seitz, Sr. is visiting in Louisville this week,

WALLACE A. McKAY TTOPNEY AND COUNSEL AT LAW

Practice in all the Courts

NOTARY PUBLIC SETTLEMENT OF ESTATES A SPECIALTY SPECIALTY

1615-16 Inter-Southern Building,
Sixteenth Floor
LOUISVILLE KENTUCKY

H.Bosse&Son

Funeral Directors and Embalmers 600 East Broadway

50c

The Bestall Store Save With Safety at Our Rexall Drug Store JEFFERSONTOWN, KY.

VAPURE COLD RELIEF

\$1.00 Trutona \$1.25 Konjola 50c Palmolive Shampoo.....

50c

60c Wild Root Hair Tonic 50c Hinds' Honey and Almond Cream ___ 38c

\$1.00 Fountain Syringe______79c

KLAD

FOR COUGHS \$1.00:-:\$1.00

Playing Cards

Tally Cards

NEW - FINER

\$

Builders and Boosters ! ! **Jefferson** County

EAST JEFFERSON

Mr. and Mrs. S. T. Oder, Mr. and Mrs. Ovill Cain and son, Mr. and Mrs. J. H. Brown and family, Miss Margaret Brown of Lakeland and Wrs. G. C. Blair spent Thur with Mrs. G. W. Kinner Jr. Griff Mr. and Mrs. G. L. Brows, Sinday, Several days with his grandmo Mrs. Gorov. Kinner Mrs. Grows. Kinner Mrs.

Mr. and Mrs. J. I. Greer and chil-ren spent Sunday with Mr. Greer's arents, Mr. and Mrs S. B. Greer of ardstown

Fordson

STURDY

RELIABLE

The New Improved

Outstanding Improve

Little E. F. McDonald several days with his grands Mrs. George Kinser.

rent, and ars. J. L. Greer and ell.

Freng piers (Standage with, Mr. Greer)

Frends, Mr. and Mrs. S. B. Greer of

Edited and Standage with and family spent Standage with and family spent Standage with Mrs. Bell Gentty and daughte

fr. and Mrs. G. W. Kinser Jr. and spent Standage with Mrs. and Mrs.

Gard.

Tractor

ECONOMICAL

POWERFUL

Hot Spot Manifold Sixteen Plate Trans ke

1 Steering Wheel—Hard
ber Covered
ck Absorbing Front Coil

and Mr. and Mrs. Orval Ellingsworth and children apent the day with Mrs. Matile Ellingsworth and daughters of Louisville.



DINING FM



Motor Injuries Treated

Second Floer Plan.

Second Floer And Mrs.

Among Second Floer Plan.

Second Floer And Mrs.

Among Among Floer Plan.

Second Floer Plan.

Mr. and Mrs.

Mr. and Mrs.

Mr. and Mrs.

John Seler of Lord Floer Plan.

Second Floer Plan.

Mr. and Mrs.

Mr. and Mrs.

Mr. and Mrs.

John Sellie Bowown and Second Floer Plan.

Second Flo

WHITFIELD

Mr. and Mrs. Albert Markwell en-tertained at dinner one day recently, Mr. and Mrs. Calvin Polen, Mr. and Mrs. Paul Foreman, Mr. and Mrs. Thomas Foreman, Mr. J. R. Markwell and Misses Mary Margaret Polen and Anna Mae Markwell.

and Misses Mary Margaret Folen and Anna Mag Markvell.

Mr. and Mrs. Ben Foreman had an their guests Study. Rev. E. C. Holmes, wife and family, Mr. and Mrs. Benne Study. Rev. E. C. Holmes, wife and family, Mr. and Mrs. Benne Stake, Mrs. Wes Boberts, Misses Roberts, Smith, Forest Mar. Callare, Bis. B. Tyler. Call the Mrs. George Wiebart, Mr. and Mrs. George Wiebart, Mr. Welly Mothershead and family, Wrs. Allex Oncomes and son, Carol, Mrs. J. A. Foreman was guest Mrs. Allex Oncomes and son, Carol, Mrs. J. A. Foreman was guest Mrs. Allex Common and Mrs. Allex Description, Mr. and Mrs. Albert Berger spent Sunday with Mr. and Mrs. Allex Description, Mrs. Charles Witthebeuse and family, spent a few days last week with Mr. J. R. Markwell and daughter. Miss Marion Gentry was an overnicht guest Staturday of Miss Dorothy Simpson.

Mrs. Raymond Brumbey, spent

night guest starrany of miss brothy, simpson. Mrs. Raymond Brumley, spent. Monday aftermoon with Mrs. Allen Metford.
Mrs. and Mrs. Charlie Whitehouse entertained at dinner Monday. Mrs. Del Sanders and daughters of Bloom.
Mrs. Willie Markwell and son, were guests Tuesday night of Mr. J. R. Markwell and daughter;
Mrs. Hugh Seay is improving rapidly at the Baytist Hospital.
Mr. and Mrs J. W. Hume and family, and Mrs. J. W. Hume and family, the week of the start spending the summer at Jefferson. Low with Mrs. Oliver Hume and family.
Mr. Guy C. Cornell and sons.
Mr. Guy C. Cornell and sons.

Gershwin—I hear that your no door neighbors have got a new gan. Do you know how many sto it has? Bund.cho—About three a day for meals.—The Pathfinder. By Red Cross First Aid By Red Cross First Aid
In line with its work for the preservation of life and prevention of accivation of life and prevention of accivation of life and prevention of acciline adapted a new program of emements and preserved and accident and accident and more victims of
the accident and the accident and more than 1,000,000 were
injuried. As its contribution to the
injuried. As its contribution to the
through the accident and more accident and more than 1,000,000 were
injuried. As its contribution to the
through the emergency stations. A
unumber already are in operation by
Chapters on significant traffic arthrough the summer and traffic action of the accident and the summer and accident and the
N. Y. art. to estimate the Valley Forge
and Cetty-burg highways in Pennsylvalia and the White Herre Plensylin New Jersey, connecting with Atlantic
City.

SEATONVILLE

SEATONVILLE

Mrs. Kate Smith of Louisville was
dinner guest Sunday of Mr. RoseoStout and family.

Mr. and Mrs. John Phillips attended services at Mt. Washington, Sunday and also visited relatives.

Miss Irone Tennill of Whitfield
was among the guests Sunday of Mr
and Mrs. A life Pound is spending
several days with her daughter, Mrs.

Miss Irone Robinson was weekend guest of her aunt, Mrs. Roy
Montgomery and family at Jefferron.

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DEPENDABLE **USED TRUCKS**

REAL TRUCK BARGAINS OFFERED BY "LOUISVILLE'S LEADING TRUCK STORE"

ALSO SEVERAL OTHER GOOD BUYS TO CHOOSE FROM

Chevrolet Truck Sales Corporation

535 South Seventh Street

LOUISVILLE KY.

OPEN EVENINGS AND SUNDAYS



KELLY... IS THE **QUALITY TIRE**

and yet they retail at the same price as most other tires

Louisville Tire Co.

Hancock Street Just North of Broadway

All Day MASTER STATION



EWALD SPRING COMPANY

312-314-316 SOUTH CLAY STREET LOUISVILLE, KY

Clifton Lumber & Coal Company

HARRY C. HIGBEE, Vice Pres. and Mgr. MULE HIDE LUMBER SASH, DOORS

MILL WORK "Wood When Wanted"

ROOFING

2133 Frankfort Avenue Highland 2600 LOUISVILLE, KY.

WILL YOU SUCCEED OR FAIL?



LOUISVILLE, KY. 813-19 South First Street

Used Car



All Types New Fords

Holder Motor Company

BUECHEL Highland 3103

Are You Taking Advantage
Of all the services offered by us?
Check over the following list carefully. See if this, your bank, cannot be of greater service to you:
Checking Account
Christma Savings
Real Estate Losse, See Liste Lo

St. Matthews Bank & Trust Co.

NOW IN THE PERMANENT QUARTERS They invite you to inspect their new home at your first op nity-it's a fitting home for the New Ford Motor Car

1231 SOUTH SHELBY STREET

729 South Eighth Street Telephone South 730

CEMENT WORK THAT LASTS A

Boone, Bergenroth & Miles

THEO. VOGELSBERG, Jr. CONCRETE CONTRACTOR
CONCRETE BLOCKS, SAND, GRAVEL, CEMENT, BRICK
W.R. Rais all Types of Buildings and Place Foundations
POPLAR LEVEL ROAD, ROUTE 3
LOUISVILLE, KY-

BUY YOUR NEXT FORD

Schwarz, Clifford & Scott Co.

When Shopping LOUISVILLE

send your purchases to the Francis Garage, 418 West Chestnut Street

ALL DAY ...

FRANCIS GARAGE

Does It Pay to Advertise

"Why don't you advertise?" Town Storekeeper: "No siree. I did once and it mighty nigh ruined me." "How was that?"

"Why. people came in and bought dern near all the stuff I had."

The same thing, Mr. Merchant, might happen to you if you placed some advertising in

The Jeffersonian

Though I walk in the midst of puble Thou wilt revive me.—Psalm

trobble Thou whilt review me.—Psalm 138.7.

A call meeting of the P. T. A. was held at our school Priday afternoon and plans for another year were made at the second was a second what it should be.

Mr. and Mrs. H. E. Subre and Mr. and Mrs. John Hartman have returned from a delightful motor trip in Northern, Indiana, where they were east of friend. Second with the second was a guests. Sunday, Mr. and Mrs. W. B. Swan and Mrs. Will mad Mrs. Will mad ms. and children and Mrs. Will mad ms. and children and Mrs. T. H. Durr and children.

children. Mrs. A. C. Durr spent Monday with her mother, Mrs. Malissa Yeager

who is very ill.

Mr. and Mrs. O. V. Reel entertained at supper, Monday evening, for Mr. and Mrs. H. E. Suhre and

on Mrs. W. E. Reel.

Mrs Florence Johnson was guest
of her aunt, Mrs Pearl Curry in
Fisherville, Tuesday.

Mr, and Mrs. F. D. Durr were
guests of Rev. H. B. and Mrs. Shank
and sons, Sunday afternoon at Hikes
Paint

Point.

Mr. Robert Yeager is somewhap better from his recent illness. Hope he will be out soon.

Mr. Thomas Adams was week_end guest of Mr. and Mrs. Preston Dearney and family.

Miss Aline Hockermith spent the week_end with her parents, Mr. and Mrs. James Hockersmith.

DID YOU KNOW that your grandfather, 77 years ago, insisted on

MARCUS PAINT EDW. H.

MARCUS

DRIVEIN

OUT OF THE NEWS

In Syracuse, thieves have stoler ne sword from a statue three times

and let us tune up your motor or give your car a complete over-hauling.

Peoples Garage

NEW HOME

Chevrolet Service and general auto

Phone Belmont 1771 Rose Motor Go.

115-19 Breckinridge Lane ST. MATTHEWS. KY.

JOE ROSE
Formerly Service Manager
For East End Motor Co.

Agency : For : Cub : Radios 235-237 East Market St. OKOLONA, KENTUCKY

ccessful Fruit and Cattle Raiser Succumbs After Long Illness.





Mrs. Robert Turner and Miss Mil-dred Jean Hays were guesta of Mr. and Mrs. Young in Louisville, Sun-

erve Week

T COUNTY NEWSPAPER

Peach Bavarian Cream

Peach Bayarian Cream
Is Delicious Dess
You've lad peaches in all sert
ways while they have been in see
—peaches with cream, with tee
—peaches with cream, with tee
peaches with cream, with red
peaches with cream of the compact
should be glad to be reminded of
more good dessert made with this
licious rout—peach bayarian creams con
wilpped cream, this is just one to
wilpped cream, this is just one to

Kentucky Farma News

FATAL TO P. W. CERING.

Following shortly after his return
bong from work 'tale Weshnesday
afternoon Philip W. Gering, 1038
Lydia street, was stricken with
apoplexy and died between seven and
gight o'clock's cerebral hemorrhage.
Members of the Tamily summoned
Members of the Tamily summoned
Dr. L. A. Blankenbeler, who found
Mr. Gering in a very serious condution.

hursday AT \$2.00 Per Year

WEFFERSON GOUNTY'S HOME NEWSPAPER

AMONG THE STATE FARMERS COUNTY SCHOOLS WIN IN FLOWER SHOW

Liberty Bank Blossoms With Beauty As Children Bring Offerings.

CO. CHAIRMAN ENCOURAGED

John Deere General Purpose



—The Two-Plow Tractor That Plants and Cultivates Three Rows At a Time

The John Deere General Purpose Tractor is of standard design. It is light in weight easy to handle, remarkably powerful. It is will reduce your time, your labor and your powers.

Mith four forms of power it is fitted perfectly for farm work in this region—Drawbar power for the field jobs, belt power for the belt jobs, power take-off for opera-tion of the power driven mower, binder, etc., plus a power lift for raise, and lowering the equipment es-pecially designed for use with it.

Operates all standard John Deere machines including the grain binder, drills, plows, manure spreader, etc. Can be equipped with power mower, power sweep rake, three-row planter, and three-row cultivator.

COME IN AND GET THE FACTS

HALL SEED CO.

219-221 E. Jefferson Street LOUISVILLE, KY.

THE JEFFERSONIAN

Arthur Bogard,
Miss Virginia Russell of Louisville
pent Sunday with Mr. and Mrs. C.
Blair and were accompanied home
vy Mr. Charley McCleac.
Mrs. Eunice Bogard and son spent
Monday with Mrs. Nancy Patterson.

Tractor

ECONOMICAL

Member 1930

NATIONAL EDITORIAL AS Mrs. C. C. Black with Mrs. G. W.

The Jeffersonian Publishing Co. C. A. HUMMEL

. TE Jeffersontown Exc After 6 P. M. Call

LET US HAVE

The Jeffersonian as a cour Mrs. Eurice medium of each and all of the culates and disseminates news representatives from among the culates and disseminates news representatives from among the culates and disseminates news representatives from among the culate from the cu

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Likewise, just as we repreit is our aim and purpose to gi
school of thought and opinion
community life. Although we
broadminded attitude in our vidtred results upon our editorial utter
tered results upon our thinking, pursuant to careful co
of the subject matter from its various angles, or as presfrom opposing viewpoints.

Further, in our endeavor to reflect the various angles of in-dividual thinking and reduce the whole to a concensus of common opinion, we invite individual ex-pressions from our readers who

Further, in our endeavor to reflect the various angles of individual thinking and reduce the whole to a concensus of common opinion, we invite individual to a concensus of common opinion, we invite individual thinking and reduce the present of the property of the proper

make this, your County Paper.
So, if you, dear reader, have something to say-and wish to say it for the good of your communities to this office of publication. It will be sure tyre freceive our comment of the same and the set of the same and the same

composition should prove of value to your community.

AMERICA'S SCENERY FOR ALL AMERICANS

A glimpse of the mountains of the West is all Americans need to make them appreciate Americans need to discuss the water of the work of the state of the past—The Americans need to the state of the state of the state of the past—The Americans need to the state that past of the state had 27,333 men and women state of the state had 27,333 men and wom

ultious—oursit that tra—o become enamored desire to explore the vergion.

More than 14,000 acres have just been added to Rocky Mountain National Park, the rugged Confederate Army under Hood outline of which is kept constantly in the traveler's view as his faveless for hundreds of miles in Colorado and Wyoming.

But all of America's natural with the confederation of the sea with the se

Clorado and Wyoming.

But all of America's natural scenery is not in the far west, not even all of her majestic mount at the far west, not even all of her majestic mountains. And shat great cavern in the far west of the far west of the far west. The far west of the far west of the far west. The far west of the far west of the far west. The far west of the far west of the far west. The far west of the far west of the far west. The far west of the far west of the far west. The far west of the far west of the far west of the far west. The far west of the far west of the far west. The far west of the far west of the far west of the far west. The far west of the far west of the far west of the far west of the far west. The far west of the far west of the far west of the far west of the far west. The far west of the far we

In this connection it is no more than fair to mention the fact that Kentuckians and many others are now in easy reach of that famous region known as Smoky Mountain National Park whose wondows beauty is indeed hard to surpass, both in quality and extent.

"Under The Tent"
With The Legionnaires

Little E. F. McDonald



THE JEFFERSON

DED C



sitchen, and on the s bedrooms and bath

POPLAR LEVEL Motor

ough I walk in the mids

ar mother, Mrs. Maissa Yeager s very ill. and Mrs. O. V. Reel enter-at supper, Monday evening, r. and Mrs. H. E. Suhre and

is W. E. Reel.

Florence Johnson was guest
aunt, Mrs Pearl Curry in
ville. Tuesday.
and Mrs. F. D. Durr were
of Rev. H. B. and Mrs. Shank
ns, Sunday afternoon at Hikes

DI

NE

D YOU KNOW hat your grandfather, 77 cars ago, insisted on **ARCUS PAINT**

Pullman, lower berti, \$p.uu! upper, one cens per cay to maintain an cover of \$2.20 each way. Tickets good onig S. Navy?

That during October only seven monthe before November 13. Stop over men in the State of Kentischy will all privileges at all stop over points by making application to conductor.

A great old Mother, New York!

A great old Mother, New York!

Blons of children; she feeds them, and Walnut Streets, Louisville, \$V_c\$ that them, and Walnut Streets, Louisville, \$V_c\$ the state of the state of Kentischy will be considered to the state of the state

Who By MRS. DOROTHY COFFEEN S

Pouquering the Inc

"Paper Talk"



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PROBLEM
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to fe cancer
time.

MORENT THE SECTION OF THE

well problems, so long as we do updorstand the causes and the soft property of the control of th

Keihlden, of Louisville, were their sifermon guest. Am r. and Mrs. John Tyler and son, of Louisville, wirited Mr. and Mrs. W. L. McMahan Sunday and in the McMahan Sunday and McMahan Sunday and McMahan Sunday and Mrs. Welby McMershead and Mrs. and Mrs. G. T. Wiesbart, Mr. and Mrs. G. W. Sigel and Mrs. Sophia. Katzman delightfully entertained Mrs. G. W. Sigel and Mrs. Sophia. Katzman delightfully entertained Mrs. Identification of the McMersheady for Mrs. Rose Sigel and Mrs. Sophia. Katzman delightfully entertained Mrs. Mrs. G. Wellenday for Mrs. Rose Sigel and Mrs. Sophia. Katzman delightfully entertained Mrs. Mrs. Sophia. Mrs. Annie Pallis and Son.

20 YEARS AGO

Looking Backward Thru The Jeffersonian Files



MY FARM CREED

Why Boys Leave Home JOE ARCHIBALD



Farm Bureau News From County, State

Topics Related To-the Home For Pro-gressive Housewives



There's Power in Special Lager



Y OU probably read Christ of the Indian Road by E. Stanley Jones but you may not know that 990,000 people bought that famous book. You won't want to miss Dr. Jones' latest article on his adventures in India that appears in the

New CHRISTIAN HERALD

Is Delicious Dessert had peaches in all sorts of le they have been in season with cream, with ice cream,

Butter Rich in Vitamins

Kentucky Farm News

AMONG THE STATE FARMERS

Be careful in curing and storing soybeans, at they spoil easily, says the U.S. Department of Agricul-ture. Watch the beans after thresh-ing to prevent heating and molding.



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31ST AND BROADWAY

LOUISVILLE, KY.

Policing The Air

BETHEL BRIEFS

SPRINGDALE

PRESTONIA

PRESTONIA

Prestonia. Septembey 30.—Fifty, eight persons attended the Upton family seunion held Sunday, September 28 at Lincoln. Farm, They included Messer and Meadadnes T. J. Lupton, William Upton, H. S. Ricketta, J. H. Lewis, Geo. Corum, R. G. Willia, G. B. Thomberry, C. G. Upton, E. E. Shelton, P. J. Upton, Lie, S. E. Shelton, P. J. Upton, Lie, S. E. Shelton, P. J. Upton, E. Shelton, P. J. Upton, E. Shelton, P. J. Upton, Lie, S. Shelton, P. J. Upton, Lie, Shelton, P. Lie, J. Upton, Lie, Shelton, P. Lie, J. Upton, Lie, Charley, Lie, Lie, Lie, J. L

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Window Glass, Paints
Coal—STOVES—Oil
Electrical Appliances
Apex Radios

Fred Wootton, Jr.



EE MY SAMPLES NOW

G. A. HOKE

Mr. F. Stanley Hait of Birming ham is house guest of Dr. and Mr W. F. Stucky.

BUECHEL O. E. S.



NUTTY NATURAL HISTORY

THE DOZZLING OPSIE



The Jeffersonian's

Fresh Jersey cow with good butter cow. Dr. W Phone 36.W., Jeffersonts FOR RENT



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